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FOR IMMEDIATE RELEASE

Registration is OPEN for Upcoming PE4life Workshop “Building Better Student Brains in Mississippi through Movement”

(Kansas City, MO) PE4life, a national non-profit organization based out of Kansas City, Missouri is hosting a unique workshop on May 3, 2010 from 8:30 to 3:30 at Madison Central High School in Madison, Mississippi entitled, “*Building Better Student Brains in Mississippi through Movement*”. The keynote speaker for this event is Jean Blaydes-Madigan, Neurokinesiologist/Consultant/M.Ed, international speaker, and noted author of “*Thinking on Your Feet: A Year’s Worth of Lesson Plans*” and “*Action Based Learning™ Lab Manual*”.

Funded through a special grant from the US Department of Education and supported by Senator Roger Wicker, this energetic, highly interactive workshop is **free** to the public and will introduce exciting, new brain research that supports the importance of movement in the learning process. As a motivator for teachers, each public school educator who attends this workshop will receive **.6 in free CEU credits**.

This latest research advocates for, and justifies daily quality physical education and/or movement in the classroom. The fun and exciting game, fitness, and rhythmic activities presented will demonstrate how to boost a child's brain power, how to prepare the brain for optimum learning, and how to improve memory and retention while reinforcing the classroom teacher's curriculum.

Registration is now open and can be accessed through www.pe4life.org; click on the events tab or contact Sherry Lloyd at 479-621-8878.

PE4life is strong in advocacy with a step-by-step integration program in place. PE4life is based upon the approach that physical education should:

- Be directed to all students, not just the athletically inclined
- Offer a variety of fitness, sport, leisure and adventure activities
- Provide a safe and encouraging learning environment
- Utilize individual assessments
- Incorporate current technology
- Extend beyond the walls of the gymnasium
- Ideally, be offered to every child every day