

FOR IMMEDIATE RELEASE

PE4life Receives Funding from Care Foundation, Inc.

(Rogers, AR) PE4life believes that all school children deserve the benefits of a quality physical education program as part of their overall education. To further enhance this type of programming in Northwest Arkansas, PE4life has been awarded a “School Based Fitness” grant from the Care Foundation, Inc. in the amount of \$177,000. The grant focus is to integrate PE4life’s Core Principles in K-12 programs that can serve as models for school districts across the state.

PE4life is a national non-profit organization dedicated to developing a country of active and healthy children and youth by increasing access to quality physical education. Through innovative professional development for educators and community leaders, PE4life strives to facilitate systemic change in physical education within communities with the desire to improve the health and wellness of children for life. PE4life’s Core Principles:

- Be directed to all students, not just the athletically inclined
- Offer a variety of fitness, sport, leisure and adventure activities
- Provide a safe and encouraging learning environment
- Utilize individual assessments
- Incorporate current technology
- Extend beyond the walls of the gymnasium
- Ideally, be offered to every child every day

Under the grant, PE4life will conduct detailed assessments of schools within the Springdale, Bentonville and Siloam Springs’ districts identifying the ones who will participate in PE4life professional development, be eligible to apply for equipment scholarships, and begin their journey to achieving quality physical education programming which will enhance learning and create lifetime wellness for the children in their district. The grant’s action plan will also include continued assessment of and professional development support for previously Care Foundation funded schools, grades K-12.

About PE4life: PE4life is a national non-profit organization dedicated to promoting wellness through fun and interactive physical activity in school and community settings. Headquartered in Kansas City, Missouri, PE4life is strong in advocacy with a step-by-step implementation program in place. To learn more about PE4life visit www.pe4life.org.

About Care Foundation, Inc.: Care Foundation, a supporting organization to the Northwest Arkansas Community Foundation, was established through the sale of Northwest Health System in 1998. Care Foundation, Inc. works as a partner and catalyst with community agencies dedicated to improving the quality of life in northwest Arkansas. For more information about Care Foundation, Inc. and its strategic grant making initiatives, visit their website at www.carefdn.org.